

Guidelines for Writing Your First Listicle Post Assignment

You will be drafting your first blog post as a listicle post. Please read my blog post outlining [10 Guidelines for Writing Your First Listicle Post](#). **Skip #10** for now. We will discuss how to find and use copyright usable images.

Here's the short version, with grading notes. Your first listicle draft is worth 80 points:

1. Find your listicle frame/angle (this will be your post headline/title). Use the number in the title: 3 Ways to... but write out three in the text.
2. Write an introduction contextualizing the list. Your introduction is worth 20 points. You must include one to contextualize/explain your list. **(20 points)**
3. Number the list. #1 / 1) / or 1.
4. Use parallel structure when writing your subheads and emphasize key words. **(10 points)**
5. Explain the order if/when necessary.
6. Write in short paragraphs but don't skimp on detail. You don't want one long paragraph under any one list item. Break up paragraphs. It's okay to have different lengths for different list items. One can be one paragraph and another can be two or three.
7. Make your writing lively and personal. Directly address the reader.
8. Include at least two outbound links. **(10 points)**
9. Conclude with an invitation to engage, not a summary. You must have a summary and it's worth 20 points. Don't simply end with the list. **(20 points)**

Other Grading issues:

1. Length: Your post should be a minimum of 500 - 700 words, but you can go longer. Do not be super short. You will lose points. **(20 points)**
2. Proofread. Once you write your draft, proofread. Mistakes/typos are **-2 points each** off the top.
3. Submit it to me in a Word doc or share via a Google doc so I can give you feedback and make suggestions before you post to your Wordpress site. It is very hard for me to edit and give feedback once it's on WP, so always submit via the assignment link first.
4. -5 for each day late unless you have asked for an extension before the due date.